

Finding Aid - Fonds Rues principales (F030)

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Language of description: English

Fonds Rues principales

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Summary information

Repository:**Title:** Fonds Rues principales**ID:** F030**Date:** 1993-2008 (date of creation)**Language:** French**Physical description:**

- * 75 photographs: col.
- * 0.5 l.m. of textual records
- * 5 CDs (603 MB)

Administrative history / Biographical sketch

Note

The organization Rues principales Coaticook was established in Coaticook around 1992 with the mission to support the regional service network and to assure the commercial leadership in Coaticook's downtown as part of a broader initiative to revitalise Coaticook's commercial sector. Among the activities pursued and/or supported by Rues principales in the early years were special publicity campaigns (particularly for holidays). Their mission has evolved over time and presently is to offer training to merchants, to organize interactive activities, and joint promotions. It collaborates on the commercial diversification of Coaticook's downtown by supporting developers and also takes an interest in projects that encourage development, sustainability, and vitality in a diversified commercial sector. In 2009, Rue principales Coaticook received its first 4 As certification from the Fondation Rues principales, which was renewed in 2012 at the same time as receiving a "silver" designation.

Scope and content

Fonds presents some of the activities and community involvement of the organization Rues principales in Coaticook from 1993 to 2008. It consists largely of photographs but also includes posters, advertisements, and press releases. The fonds is composed of the following files: Activities and Promotional photographs.

Notes

Title notes

- **Source of title proper:** Title based on contents of fonds.

Immediate source of acquisition

Fonds was donated by Julie Favreau in 2015.

Other notes

- **Publication status:** Published
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Collection holdings

File: F030-D001 - Activities

Title: Activities

ID: F030-D001

Date: [199-?]-2008 (date of creation)

Scope and content:

File presents information on some of the activities that Rues principales of Coaticook was involved with, including special holiday activities, from the 1990s to 2008. It consists of two posters, copied newspaper clippings, and a press release.

Physical description: 0.5 l.m. of textual records

Language of the material:

French

Publication status:

Published

File: F030-D002 - Promotional photographs

Title: Promotional photographs

ID: F030-D002

Date: 1993-2008 (date of creation)

Scope and content:

File presents information on the promotional photographs and press conferences prepared by Rue principales in Coaticook from 1993 to 2008. It consists of photographs relating to the opening of new park installations and a skate park.

Physical description: * 76 photographs: col. (57 negatives)

* 5 CDs (609 MB)

Publication status:

Published
